

# Sustainability



## Sustainability

The goal of sustainable development is to ensure “a better quality of life for everyone, now and for generations to come.” In business terms this means that in addition to making a profit, companies are now also being asked to assess and improve the social and environmental aspects of their activities.

## Sustainable Construction



The benefits of progress towards sustainable development include:

- **Eco-efficiency** – resulting in reduced cost of energy, transport, materials and waste disposal and to optimal investment strategies taking account of all of life costs

- **Quality management** – leading to better risk management, improved staff motivation and commitment and enhanced intellectual capital

- **License to operate** – may result in reduced costs of compliance, an enhanced reputation with stakeholders and increased influence with regulators/Government

- **Market advantage** – sustainable practices produce stronger brands, increased customer loyalty, lower costs of capital, new products/processes/services, and also enable companies to attract and recruit suitable staff

- **Sustainable profits** – resulting in new business/increased market share, and enhanced shareholder value

## Recycling and Reuse



Corus offers a variety of sustainability related services, including advice and practical help with:

- **Eco-design** – Corus is developing tools for applying eco-design to products to make them more environmentally friendly and “do more with less”, to increase resource productivity and reduce environmental impact.

- **Strategy development** – Corus can assist with the preparation of effective sustainability strategies to aid progress towards sustainable development.

- **Life cycle assessment (LCA)** – Corus has extensive experience in LCA which is a tool that is useful in assessing the environmental aspects of sustainability.

- **Sustainability reporting** – Corus can also assist with the development of Key Performance Indicators (KPIs) to measure progress towards sustainable development for purposes of sustainability reporting.

## Renewable Energy

